



**DANIEL R. BERNARDO**

**PORTFOLIO :** [www.DANBERNARDO.COM](http://www.DANBERNARDO.COM)

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## **WEB/GRAPHIC DESIGN – WEB DEVELOPER**

### **OBJECTIVE**

Highly accomplished professional with more than 6 years' experience designing and developing Web Based Design. From basic HTML, to comprehensive Mysql database run sites with Content Management Systems. I desire to work in an environment that will push my design skills to the next level as well as letting me grow as a professional.

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### **AREAS OF EXPERTISE**

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- Organized, take-charge professional with exceptional follow-through abilities and detail orientation, able to plan and oversee multiple projects from conception to successful conclusions.
  - Development of rich Content Management System websites using open source Joomla CMS.
  - Programming Skills with XHTML, PHP, CSS, and some Mysql and Javascript.
  - Software skills with Adobe Package (Dreamweaver, Photoshop, Illustrator), as well as Real Draw Pro, Microsoft Publisher, Quark Xpress, Motion Artist, and Inkscape.
  - Very detail oriented. I take pride in my work, and every piece of work I finish is better than my last.
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### **PROFESSIONAL EXPERIENCE**

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**Immaculate Conception Parish – 308 2<sup>nd</sup> St., Irwin, PA**  
**Webmaster**

**Jan 2009 to present**

Designed and developed website from the ground up. Utilizing Joomla 1.0, a php/css template was designed with full comprehensive CSS scripting and custom graphics. Extreme attention to detail and layout was used to properly direct traffic around the site. The goal of a user friendly, and easily updateable web presence for the church was successfully realized. A main concern was to allow the website to alleviate the work load of the office. With a ton of information readily available on the site, the office can now direct interest there instead of having to mail out often.

Along with the creation of the site, I am responsible for constant management of the site. Responsibilities include: updating events, pictures, content, sermons, news, etc... I also use Google Analytics to keep up to date on the traffic and content visibility. For a church website, we receive around 1500 hits and over 4500 pageviews monthly. With search engine optimization, and marketing campaigns, these numbers keep rising.

[www.ICIrwin.org](http://www.ICIrwin.org)

Skills used:

**Joomla 1.0, XHTML, PHP, Mysql, CSS, Publisher, Real Draw Pro, Illustrator**

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**Saint Elizabeth Ann Seton Parish – 200 Leger Road, N. Huntingdon PA      Jan 2009 to present**  
**Webmaster**

After viewing my work at Immaculate Conception, the pastor at Saint Elizabeth Ann Seton got in touch with me regarding upgrading their site as well. As with Immaculate Conception, I built them a website from the ground up. This time I designed it around Joomla 1.5, and created a custom php/css template with custom graphics. This site was not meant to be as complicated as Immaculate Conceptions, so it was kept as clean as possible in the design.

Along with the creation of the site, I am responsible for constant management of the site. Responsibilities include: updating events, pictures, content, sermons, news, etc... I also use Google Analytics to keep up to date on the traffic and content visibility.

[www.seasnh.org](http://www.seasnh.org)

Skills used:

**Joomla 1.5, XHTML, PHP, Mysql, CSS, Publisher, Real Draw Pro, Illustrator**

**2DIVE4 LUXURY ST. CROIX VILLA**

**Webdesign**

This site was originally done as practice. But when I showed it to the owner, he loved it. I upgraded the web presence for Joomla CMS with the goal of allowing him easier updating and management, as well as having a web design that displayed the feel and luxury of the Villa. Utilizing Joomla CMS, I developed a php/css template from the ground up with custom graphics and a pretty extensive css script. I also utilized a flash slidesow module displaying high quality pictures of the villa. Another goal was to implement reservation and contact forms that were easily maintained and updated.

[www.2dive4.net](http://www.2dive4.net)

Skills used:

**Joomla 1.0, XHTML, PHP, Mysql, CSS, Real Draw Pro, Illustrator, Motion Artist, Flash**

**ADAPTIVE RESOURCES – 104 BROADWAY ST., CARNEGIE, PA**

**Print and Logo Design**

Adaptive Resources approached me originally for a website, but also asked me to do graphic work for them. Utilizing InDesign, I developed high quality print projects: flyer, display panel, business cards, and a logo for their Robotics division. Dealing with the brand, I kept with a robotics feel and used metallic colors coupled with their existing red / blue logo and created a themed template for the whole job.

Examples : [Logo](#), [Flyer](#), [Business Card](#), and [Display Panel](#)

Skills used:

**Real Draw Pro, Illustrator, InDesign**

**MORE WORK AVAILABLE ON MY WEBSITE/PORTFOLIO : [WWW.DANBERNARDO.COM](http://WWW.DANBERNARDO.COM)**

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**PREVIOUS PROFESSIONAL EXPERIENCE**

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GAME CORE GAMING – Olive Branch, MS

2 Months

**Creative Director**

Responsible for design, development, and implementation of website, advertising and marketing campaigns. Complete design of logo and branding.

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## CERTIFICATION & CREDENTIALS

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**CDL** — Class B: P, S, and Air Brake endorsements

**2<sup>nd</sup> Degree Black Belt** – International Tang Soo Do Federation

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## TECHNOLOGY SKILLS

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### ADOBE

- Illustrator
- Photoshop
- Dreamweaver
- InDesign

### MICROSOFT

- All Office
- Front Page
- Publisher

### OTHER

- Real Draw Pro
- Motion Artist
- QuarkXPress

### PROGRAMMING

- XHTML
- PHP
- CSS
- Joomla 1/1.5



*References Available Upon Request*